BIC[®] EasyRinse[™] Razor Instant Win Game Official Rules

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BIC[®] EasyRinse[™] Razor Instant Win Game Walmart Official Rules

NO PURCHASE OR PAYMENT IS NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING.

1. Eligibility

The BIC EasyRinse Razor Instant Win (the "Instant Win Game") is open only to legal residents of the 50 United States (or the District of Columbia) who are 18 years of age or older at the time of entry. Void where prohibited. Employees of BIC USA Inc., Breaktime Media MWH, LLC, Walmart Inc. and their respective parents, affiliates, subsidiaries, distributors, sales representatives, and all other service agencies involved with the Instant Win Game and members of their immediate family (spouse, parents, siblings, and children) and household members (whether related or not) of each such employee are not eligible to participate or win. In order to enter the Instant Win Game or receive a prize, you must fully comply with the Official Rules and, by entering, you represent and warrant that you agree to be bound by these Official Rules and the decisions of the Sponsor, whose decisions shall be binding and final in all respects relating to this Instant Win Game. Sponsor will use the email address and other information you provide for eligibility and notification purposes, if you are a winner, so be sure it is accurate and up to date. The Instant Win Game is subject to all applicable federal, state, and local laws and regulations and is void where prohibited by law.

2. Sponsor and Administrator

Sponsor: BIC USA Inc., One BIC Way, Suite 1, Shelton, CT 06484. Administrator: Breaktime Media MWH, LLC, 303 Wyman Street, Suite 300, Waltham, MA 02451.

3. Agreement to Official Rules

By participating in the Instant Win Game, entrant fully and unconditionally agrees to and accepts these Official Rules and the decisions of the Sponsor and Administrator, which are final and binding in all matters related to the Instant Win Game.

4. Promotion Period

The Instant Win Game begins on February 15, 2023 at 12:00:00 a.m. Eastern Time ("ET") and ends on September 30, 2023 at 11:59:59 p.m. ET (the "Promotion Period"). Administrator's computer is the official time-keeping device for this Instant Win Game.

5. How to Enter

There are 2 ways to enter:

a) Enter by Uploading Receipt: Purchase any BIC EasyRinse Razor or BIC Razor from Walmart (either in store or online) between February 15, 2023 and September 30, 2023. Then visit Unclogged.BIC.com or https://www.dailybreak.com/break/bic-easyrinse-instant-win-dailybreak during the Promotion Period and upload the receipt that shows the purchase of any BIC® EasyRinse or BIC® razor along with your complete name, email address, and phone number. Each receipt may only be uploaded once. Receipt must clearly show the purchase of the qualifying item, date of purchase and retailer. If your receipt contains more than one qualifying purchase, you will only be able to upload that receipt once. The uploaded receipt will then be verified within 2-3 business days. You will receive an e-mail notification that you can participate in the Instant Win Game. After you play the Instant Win Game you will be advised if you are a potential winner. If you are a potential winner, you must follow subsequent instructions provided on screen in order to claim your prize. If you are not a winner, you will be given the opportunity to share the EasyRinse video on social media for another chance to play the Instant Win Game. You will automatically be awarded one additional play in the Instant Win Game upon clicking one of the social sharing buttons. Limit one additional play regardless of social share platform button clicked.

b) Free Entry Method by Completing Online Form: To enter the Instant Win Game without making a purchase visit https://www.dailybreak.com/embed/bic-easyrinse-instant-win-amoe-walmart during the Instant Win Game Entry Period and complete all required registration information, including complete name, email address, and phone number to receive one (1) entry into the Instant Win Game. After you play the Instant Win Game you will be advised if you are a potential winner. If you are a potential winner, you must follow subsequent instructions provided on screen in order to claim your prize. If you are not a winner, you will be given the opportunity to share the EasyRinse video on social media for another chance to play the Instant Win Game upon clicking one of the social sharing buttons. Limit one additional play regardless of social share platform button clicked.

Sponsor reserves the right, in its sole discretion, to: (i) verify any element of any entry, related materials or entrant's eligibility; and (ii) to request additional information. By entering this Instant Win Game, you agree to provide any documentation or information deemed necessary by, and in a form acceptable to, Sponsor to satisfy the above requirement if asked by Sponsor to do so.

Limit of two (2) Instant Win Game play per person per day during the Promotion Period, regardless of method of entry. Multiple entrants are not permitted to share the same email address. Any attempt by any entrant to obtain more than the stated number of plays by using multiple/different email addresses, identities, registrations or logins, or any other methods will void that entrant's plays and that entrant may be disqualified. Any use of robotic, repetitive, automatic, programmed or similar play methods or agents (including, but not limited to, promotion entry services) will void all plays by that entrant. In the event of a dispute as to any entry, the authorized account holder of the email address will be deemed to be the entrant. The "authorized account holder" is the natural person assigned an email address by an Internet access provider, online service provider or other organization responsible for assigning email addresses for the domain associated with the submitted address. Each potential winner may be required to show proof of being an authorized account holder.

6. ALL POTENTIAL WINNING PLAYS ARE SUBJECT TO VERIFICATION BY SPONSOR OR ADMINISTRATOR, WHOSE DECISIONS ARE FINAL. <u>AN ENTRANT IS NOT A WINNER OF ANY PRIZE, EVEN IF THE INSTANT</u> <u>WIN GAME DISPLAYS A WINNING MESSAGE, OR EVEN IF ENTRANT RECEIVES AN EMAIL MESSAGE</u> <u>SAYING HE OR SHE WON UNLESS AND UNTIL ENTRANT'S ELIGIBILITY AND THE POTENTIAL WINNING</u> <u>PLAY HAVE BEEN VERIFIED AND ENTRANT HAS BEEN NOTIFIED THAT VERIFICATION IS COMPLETE.</u> SPONSOR WILL NOT ACCEPT SCREEN SHOTS OR OTHER EVIDENCE OF WINNING IN LIEU OF ITS VALIDATION PROCESS. ANY PLAY THAT OCCURS AFTER THE SYSTEM HAS FAILED FOR ANY REASON IS DEEMED A DEFECTIVE PLAY, IS VOID AND WILL NOT BE HONORED.

7. Instant Win Game Prize Selection and Verification of Potential Winners

Potential winners must comply with all terms and conditions of these Official Rules. Winning is contingent upon fulfilling all requirements. Administrator is an independent judging organization whose decisions as to the administration and operation of the Instant Win Game and the selection of potential winners are final and binding in all matters related to the Instant Win Game. There will be 149 random, computer-generated winning times during the Promotion Period, 1 for each of the Instant Win Game prizes below. If you are the first player to play the Instant Win Game at or after one of the randomly-generated times, you will be a potential instant winner of the prize indicated. Each potential winner may be required to sign and return to Administrator, within 5 days of the date notice or attempted notice is sent, a Declaration of Compliance, Liability & Publicity Release (except where prohibited) in order to claim his/her prize and to fulfill any such other requirements as determined by Administrator. If a potential prize winner fails to provide a Declaration of Compliance, Liability & Publicity Release or any other requested information (as applicable), he/she may be disqualified and forfeit the prize. If the alternate potential winners are disqualified, the applicable prize will not be awarded. If gift card is awarded digitally, it will be awarded after instant win play. If physical version of gift card is awarded it will be mailed up to 4 weeks after conclusion of the Instant Win Game.

8. Prizes

- Grand Prizes: Fourteen (14) grand prizes will be awarded. Each grand prize winner will receive a five hundred dollar (\$500) Walmart eGift Card.
- First Prizes: Ten (10) first prizes will be awarded. Each first prize winner will receive a fifty dollar (\$50) Walmart eGift Card.
- Second Prizes: One Hundred and Twenty Five (125) second prizes will be awarded. Each second prize winner will receive a ten dollar (\$10) Walmart eGift Card.

Sponsor and Administrator are not responsible for complaints or issues regarding digital codes/cards (claims that digital code/card is invalid, insufficient, etc.) and winner should address any such issues with the issuer of the digital code/card.

For All Prizes: No substitution, exchange or transfer of prize by any winner. Sponsor reserves the right to substitute any prize for one of equal or greater value. Odds of winning depend on the date/time of entry, the number of prizes remaining available at the time of entry and number of eligible Instant Win Game plays received. The number of prizes available to be won will diminish as they are awarded. Each winner is responsible for all taxes and fees associated with prize receipt and/or use. Limit: 1 prize per person. Total ARV of all prizes: \$8,750.

This company is not affiliated with Wal-Mart Stores, Inc., Wal-Mart Stores Arkansas, LLC, Walmart.com or any of their affiliates. Wal-Mart Stores, Inc., Wal-Mart Stores Arkansas, LLC, Walmart.com and their affiliates do not endorse or sponsor this reward program's services, products, or activities. See http://Walmart.com/giftcardterms for complete gift card terms and conditions.

To report fraud or to check balance, call 1-888-537-5503. Terms, including a mandatory arbitration provision, apply to use of this card. See full terms, which may change without notice, at http://Walmart.com/giftcardterms. Use this card at any Walmart store or Sam's Club in the U.S. or Puerto Rico, or on-line at https://www.walmart.com/, Samsclub.com, or at any location listed at http://Walmart.com/giftcardterms. Card balance is a liability of Wal-Mart Stores Arkansas, LLC. No cash redemption unless required by law. No replacement for lost/stolen cards. Walmart may refuse to accept this card and take action, including balance forfeiture, for fraud, abuse or violations of terms. Never give

card numbers to someone you don't know. For more information on how to protect yourself from fraud, visit http://Walmart.com/fraud.

Using your eGift Card is simple

You can redeem your Walmart eGift Card at Walmart.com and Samsclub.com or print it out to use in a Walmart or Sam's Club store. Shop at Walmart.com

eGift Card Support

You can check your balance online. If you have concerns, please email customer service at help@walmart.com. This card is not redeemable for cash. PLEASE TREAT THIS E-GIFT CARD LIKE CASH AND SAFEGUARD IT ACCORDINGLY

Cashier Instructions

- 1. Total the order
- 2. Select 'Shopping Card'
- 3. Scan the barcode on this page

9. Publicity

Except where prohibited, participation in the Instant Win Game constitutes entrant's consent for Sponsor and its designees to use entrant's name, prize information, likeness, city and state of residence, video, voice, any comments or other feedback related to prize or Instant Win Game experience for promotional purposes in any media without further consideration.

10. General Conditions

In the event that the operation, security, or administration of the Instant Win Game is impaired in any way for any reason, including, but, not limited to, fraud, outbreak of widespread illness, pandemic, civil unrest, or other similar occurrence, technical failures, regularly-scheduled maintenance, virus or other technical problem, the Sponsor may, in its sole discretion, either: (a) suspend the Instant Win Game to address the impairment, then resume the Instant Win Game in a manner that best conforms to the spirit of these Official Rules; or (b) cancel the Instant Win Game and award the prizes in a random drawing from among all eligible entries received up to the time of impairment. The Sponsor reserves the right in its sole discretion to disqualify any individual it finds to be tampering with the entry process or the operation of the Instant Win Game or to be acting in violation of the Official Rules of this or any other promotion, or in an unsportsmanlike or disruptive manner. Any attempt by any person to undermine or damage the legitimate operation of the Instant Win Game may be a violation of criminal and civil law, and should such an attempt be made, the Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law. The Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.

11. Release and Limitations of Liability

Except where prohibited, by participating in the Instant Win Game, entrants agree to release and hold harmless Sponsor, Administrator, Walmart Inc. and their respective parents, subsidiaries, affiliates, promotional partners, prize partners, agents and agencies, and the officers, directors and employees of them (the "Released Parties") from and against any claim or cause of action arising out of participation in the Instant Win Game or receipt or use of any prize, including, but not limited to: (a) unauthorized human intervention in the Instant Win Game; (b) technical errors related to computers, servers, providers, printers or telephone or network lines; (c) printing errors or human error; (d) errors in the

administration of the Instant Win Game or the processing of registrations and game plays; (e) late, lost, or undeliverable mail; or (f) injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Instant Win Game or receipt of any prize. Entrant further agrees that in any cause of action, the Released Parties' liability will be limited to the cost of entering and participating in the Instant Win Game and in no event shall the Released Parties be liable for attorney's fees. Entrant waives the right to claim any damages whatsoever, including, but not limited to, punitive, consequential, direct, or indirect damages. If for any reason an entrant's entry is confirmed to have been erroneously deleted, lost, or otherwise destroyed or corrupted, entrant's sole remedy is another Instant Win Game play, if it is possible. If the Instant Win Game, or any part of it, is discontinued for any reason, Sponsor, in its sole discretion, may elect to hold a random drawing from among all eligible entries received up to the date of discontinuance for any prize offered herein. No more than the stated number of prizes will be awarded. In the event that production, technical, seeding, programming or any other reasons cause more than the stated number of prizes as set forth herein to be available and/or claimed, Sponsor reserves the right to award only the stated number of prizes by a random drawing among all legitimate, un-awarded, eligible prize claims.

12. Disputes

Entrant agrees that: (a) any and all disputes, claims and causes of action arising out of or connected with this Instant Win Game or any prizes awarded shall be resolved individually, without resort to any form of class action, and exclusively by the United States District Court for the District of Connecticut or the appropriate Connecticut State Court located in Fairfield County, Connecticut; and (b) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering any Instant Win Game, but in no event attorneys' fees. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the entrant and Sponsor in connection with the Instant Win Game, shall be governed by, and construed in accordance with, the laws of the State of Connecticut or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of Connecticut.

13. Winner List

For a list of winners, interested individuals should send an email to <u>support@dailybreak.com</u> with the subject line, "Winners List - BIC EasyRinse Instant Win (Walmart)". Winner List requests must be received no later than December 15, 2023.

14. Entrant's Personal Information

Information collected from entrants is subject to Sponsor's Privacy Policy https://us.bic.com/en_us/protection-data.

BIC[®] EasyRinse[™] Razor Instant Win Game Target Official Rules

NO PURCHASE OR PAYMENT IS NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING.

1. Eligibility

The BIC EasyRinse Razor Instant Win (the "Instant Win Game") is open only to legal residents of the 50 United States (or the District of Columbia) who are 18 years of age or older at the time of entry. Void where prohibited. Employees of BIC USA Inc., Breaktime Media MWH, LLC, Target Corporation and their respective parents, affiliates, subsidiaries, distributors, sales representatives, and all other service agencies involved with the Instant Win Game and members of their immediate family (spouse, parents, siblings, and children) and household members (whether related or not) of each such employee are not eligible to participate or win. In order to enter the Instant Win Game or receive a prize, you must fully comply with the Official Rules and, by entering, you represent and warrant that you agree to be bound by these Official Rules and the decisions of the Sponsor, whose decisions shall be binding and final in all respects relating to this Instant Win Game. Sponsor will use the email address and other information you provide for eligibility and notification purposes, if you are a winner, so be sure it is accurate and up to date. The Instant Win Game is subject to all applicable federal, state, and local laws and regulations and is void where prohibited by law.

2. Sponsor and Administrator

Sponsor: BIC USA Inc., One BIC Way, Suite 1, Shelton, CT 06484. Administrator: Breaktime Media MWH, LLC, 303 Wyman Street, Suite 300, Waltham, MA 02451.

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5. How to Enter

There are 2 ways to enter:

c) Enter by Uploading Receipt: Purchase any BIC EasyRinse Razor or BIC Razor from Target (either in store or online) between February 15, 2023 and September 30, 2023. Then visit Unclogged.BIC.com or https://www.dailybreak.com/break/bic-easyrinse-instant-win-dailybreak during the Promotion Period and upload the receipt that shows the purchase of any BIC® EasyRinse or BIC® razor along with your complete name, email address, and phone number. Each receipt may only be uploaded once. Receipt must clearly show the purchase of the qualifying item, date of purchase and retailer. If your receipt contains more than one qualifying purchase, you will only be able to upload that receipt once. The uploaded receipt will then be verified within 2-3 business days. You will receive an e-mail notification that you can participate in the Instant Win

Game. After you play the Instant Win Game you will be advised if you are a potential winner. If you are a potential winner, you must follow subsequent instructions provided on screen in order to claim your prize. If you are not a winner, you will be given the opportunity to share the EasyRinse video on social media for another chance to play the Instant Win Game. You will automatically be awarded one additional play in the Instant Win Game upon clicking one of the social sharing buttons. Limit one additional play regardless of social share platform button clicked.

d) Free Entry Method by Completing Online Form: To enter the Instant Win Game without making a purchase visit https://www.dailybreak.com/embed/bic-easyrinse-instant-win-amoe-target during the Instant Win Game Entry Period and complete all required registration information, including complete name, email address, and phone number, to receive one (1) entry into the Instant Win Game. After you play the Instant Win Game you will be advised if you are a potential winner. If you are a potential winner, you must follow subsequent instructions provided on screen in order to claim your prize. If you are not a winner, you will be given the opportunity to share the EasyRinse video on social media for another chance to play the Instant Win Game upon clicking one of the social sharing buttons. Limit one additional play regardless of social share platform button clicked.

Sponsor reserves the right, in its sole discretion, to: (i) verify any element of any entry, related materials or entrant's eligibility; and (ii) to request additional information. By entering this Instant Win Game, you agree to provide any documentation or information deemed necessary by, and in a form acceptable to, Sponsor to satisfy the above requirement if asked by Sponsor to do so.

Limit of two (2) Instant Win Game play per person per day during the Promotion Period, regardless of method of entry. Multiple entrants are not permitted to share the same email address. Any attempt by any entrant to obtain more than the stated number of plays by using multiple/different email addresses, identities, registrations or logins, or any other methods will void that entrant's plays and that entrant may be disqualified. Any use of robotic, repetitive, automatic, programmed or similar play methods or agents (including, but not limited to, promotion entry services) will void all plays by that entrant. In the event of a dispute as to any entry, the authorized account holder of the email address will be deemed to be the entrant. The "authorized account holder" is the natural person assigned an email address by an Internet access provider, online service provider or other organization responsible for assigning email addresses for the domain associated with the submitted address. Each potential winner may be required to show proof of being an authorized account holder.

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7. Instant Win Game Prize Selection and Verification of Potential Winners

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8. Prizes

- Grand Prizes: Fourteen (14) grand prizes will be awarded. Each grand prize winner will receive a five hundred dollar (\$500) Target eGiftCard.
- First Prizes: Ten (10) first prizes will be awarded. Each first prize winner will receive a fifty dollar (\$50) Target eGiftCard.
- Second Prizes: One Hundred and Twenty Five (125) second prizes will be awarded. Each second prize winner will receive a ten dollar (\$10) Target eGiftCard.

Sponsor and Administrator are not responsible for complaints or issues regarding digital codes/cards (claims that digital code/card is invalid, insufficient, etc.) and winner should address any such issues with the issuer of the digital code/card.

For All Prizes: No substitution, exchange or transfer of prize by any winner. Sponsor reserves the right to substitute any prize for one of equal or greater value. Odds of winning depend on the date/time of entry, the number of prizes remaining available at the time of entry and number of eligible Instant Win Game plays received. The number of prizes available to be won will diminish as they are awarded. Each winner is responsible for all taxes and fees associated with prize receipt and/or use. Terms and conditions of gift card apply. Limit: 1 prize per person. Total ARV of all prizes: \$8,750.

Target and the Bullseye Design are registered trademarks of Target Brands, Inc. Terms and conditions are applied to gift cards. Target is not a participating partner in or sponsor of this offer.

This Gift Card can be redeemed for merchandise or services (other than gift cards and prepaid cards) at Target stores in the U.S. or Target.com, and cannot be redeemed for cash or credit except where required by law. No value until purchased. For balance information, visit www.target.com/giftcards or call 1-800-544-2943. To replace the remaining value on a lost, stolen or damaged card with the original purchase receipt, 1-800-544-2943. © 2020 Target Brands, Inc.

To redeem your Target eGiftCard at a Target store in the U.S.:

- 1. Using your web-enabled mobile device. Click on the Redemption URL.
- 2. At check out, a Target team member will scan the Target eGiftCard barcode.

-Or-

1. Open the email from a device connected to a printer. Click on the Redemption URL provided.

2. Print the resulting eGiftCard page. The Gift Card Number, Access Number, Event Number, and eGiftCard barcode need to be visible on the eGiftCard printout.

3. At check out, a Target team member will scan the Target eGiftCard barcode.

To redeem your Target eGiftCard on www.Target.com:

1. Click on the Redemption URL provided.

- 2. Visit www.Target.com on your computer or mobile device.
- 3. Enter your Target eGiftCard number and access number when checking out.
- 4. Your eGiftCard will automatically be applied.

To save to your Target.com account:

- 1. Click on the Redemption URL provided.
- 2. Visit www.Target.com on your computer or mobile device.
- 3. Sign in to your account and add this gift card.
- 4. Pay in the store when you're signed into Target.com on your mobile device.

9. Publicity

Except where prohibited, participation in the Instant Win Game constitutes entrant's consent for Sponsor and its designees to use entrant's name, prize information, likeness, city and state of residence, video, voice, any comments or other feedback related to prize or Instant Win Game experience for promotional purposes in any media without further consideration.

10. General Conditions

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11. Release and Limitations of Liability

Except where prohibited, by participating in the Instant Win Game, entrants agree to release and hold harmless Sponsor, Administrator, Target Corporation and their respective parents, subsidiaries, affiliates, promotional partners, prize partners, agents and agencies, and the officers, directors and employees of them (the "Released Parties") from and against any claim or cause of action arising out of

participation in the Instant Win Game or receipt or use of any prize, including, but not limited to: (a) unauthorized human intervention in the Instant Win Game; (b) technical errors related to computers, servers, providers, printers or telephone or network lines; (c) printing errors or human error; (d) errors in the administration of the Instant Win Game or the processing of registrations and game plays; (e) late, lost, or undeliverable mail; or (f) injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Instant Win Game or receipt of any prize. Entrant further agrees that in any cause of action, the Released Parties' liability will be limited to the cost of entering and participating in the Instant Win Game and in no event shall the Released Parties be liable for attorney's fees. Entrant waives the right to claim any damages whatsoever, including, but not limited to, punitive, consequential, direct, or indirect damages. If for any reason an entrant's entry is confirmed to have been erroneously deleted, lost, or otherwise destroyed or corrupted, entrant's sole remedy is another Instant Win Game play, if it is possible. If the Instant Win Game, or any part of it, is discontinued for any reason, Sponsor, in its sole discretion, may elect to hold a random drawing from among all eligible entries received up to the date of discontinuance for any prize offered herein. No more than the stated number of prizes will be awarded. In the event that production, technical, seeding, programming or any other reasons cause more than the stated number of prizes as set forth herein to be available and/or claimed, Sponsor reserves the right to award only the stated number of prizes by a random drawing among all legitimate, un-awarded, eligible prize claims.

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Entrant agrees that: (a) any and all disputes, claims and causes of action arising out of or connected with this Instant Win Game or any prizes awarded shall be resolved individually, without resort to any form of class action, and exclusively by the United States District Court for the District of Connecticut or the appropriate Connecticut State Court located in Fairfield County, Connecticut; and (b) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering any Instant Win Game, but in no event attorneys' fees. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the entrant and Sponsor in connection with the Instant Win Game, shall be governed by, and construed in accordance with, the laws of the State of Connecticut or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of Connecticut.

13. Winner List

For a list of winners, interested individuals should send an email to <u>support@dailybreak.com</u> with the subject line, "Winners List - BIC EasyRinse Instant Win (Target)". Winner List requests must be received no later than December 15, 2023.

14. Entrant's Personal Information

Information collected from entrants is subject to Sponsor's Privacy Policy https://us.bic.com/en_us/protection-data.

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Sponsor: BIC USA Inc., One BIC Way, Suite 1, Shelton, CT 06484. Administrator: Breaktime Media MWH, LLC, 303 Wyman Street, Suite 300, Waltham, MA 02451.

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By participating in the Instant Win Game, entrant fully and unconditionally agrees to and accepts these Official Rules and the decisions of the Sponsor and Administrator, which are final and binding in all matters related to the Instant Win Game.

4. Promotion Period

The Instant Win Game begins on February 15, 2023 at 12:00:00 a.m. Eastern Time ("ET") and ends on September 30, 2023 at 11:59:59 p.m. ET (the "Promotion Period"). Administrator's computer is the official time-keeping device for this Instant Win Game.

5. How to Enter

There are 2 ways to enter:

e) Enter by Uploading Receipt: Purchase any BIC EasyRinse Razor or BIC Razor from Walgreens (either in store or online) between February 15, 2023 and September 30, 2023. Then visit Unclogged.BIC.com or https://www.dailybreak.com/break/bic-easyrinse-instant-win-dailybreak during the Promotion Period and upload the receipt that shows the purchase of any BIC® EasyRinse or BIC® razor along with your complete name, email address, phone number and mailing address (No P.O. Boxes). Each receipt may only be uploaded once. Receipt must clearly show the purchase of the qualifying item, date of purchase and retailer. If your receipt contains more than one qualifying purchase, you will only be able to upload that receipt once. The uploaded receipt will then be verified within 2-3 business days. You will receive an e-mail notification that you can

participate in the Instant Win Game. After you play the Instant Win Game you will be advised if you are a potential winner. If you are a potential winner, you must follow subsequent instructions provided on screen in order to claim your prize. If you are not a winner, you will be given the opportunity to share the EasyRinse video on social media for another chance to play the Instant Win Game. You will automatically be awarded one additional play in the Instant Win Game upon clicking one of the social sharing buttons. Limit one additional play regardless of social share platform button clicked.

f) Free Entry Method by Completing Online Form: To enter the Instant Win Game without making a purchase visit https://www.dailybreak.com/embed/bic-easyrinse-instant-win-amoewalgreens during the Instant Win Game Entry Period and complete all required registration information, including complete name, email address, phone number, and mailing address (No P.O Boxes), to receive one (1) entry into the Instant Win Game. After you play the Instant Win Game you will be advised if you are a potential winner. If you are a potential winner, you must follow subsequent instructions provided on screen in order to claim your prize. If you are not a winner, you will be given the opportunity to share the EasyRinse video on social media for another chance to play the Instant Win Game. You will automatically be awarded one additional play in the Instant Win Game upon clicking one of the social sharing buttons. Limit one additional play regardless of social share platform button clicked.

Sponsor reserves the right, in its sole discretion, to: (i) verify any element of any entry, related materials or entrant's eligibility; and (ii) to request additional information. By entering this Instant Win Game, you agree to provide any documentation or information deemed necessary by, and in a form acceptable to, Sponsor to satisfy the above requirement if asked by Sponsor to do so.

Limit of two (2) Instant Win Game play per person per day during the Promotion Period, regardless of method of entry. Multiple entrants are not permitted to share the same email address. Any attempt by any entrant to obtain more than the stated number of plays by using multiple/different email addresses, identities, registrations or logins, or any other methods will void that entrant's plays and that entrant may be disqualified. Any use of robotic, repetitive, automatic, programmed or similar play methods or agents (including, but not limited to, promotion entry services) will void all plays by that entrant. In the event of a dispute as to any entry, the authorized account holder of the email address will be deemed to be the entrant. The "authorized account holder" is the natural person assigned an email address by an Internet access provider, online service provider or other organization responsible for assigning email addresses for the domain associated with the submitted address. Each potential winner may be required to show proof of being an authorized account holder.

6. ALL POTENTIAL WINNING PLAYS ARE SUBJECT TO VERIFICATION BY SPONSOR OR ADMINISTRATOR, WHOSE DECISIONS ARE FINAL. <u>AN ENTRANT IS NOT A WINNER OF ANY PRIZE, EVEN IF THE INSTANT</u> <u>WIN GAME DISPLAYS A WINNING MESSAGE, OR EVEN IF ENTRANT RECEIVES AN EMAIL MESSAGE</u> <u>SAYING HE OR SHE WON UNLESS AND UNTIL ENTRANT'S ELIGIBILITY AND THE POTENTIAL WINNING</u> <u>PLAY HAVE BEEN VERIFIED AND ENTRANT HAS BEEN NOTIFIED THAT VERIFICATION IS COMPLETE.</u> SPONSOR WILL NOT ACCEPT SCREEN SHOTS OR OTHER EVIDENCE OF WINNING IN LIEU OF ITS VALIDATION PROCESS. ANY PLAY THAT OCCURS AFTER THE SYSTEM HAS FAILED FOR ANY REASON IS DEEMED A DEFECTIVE PLAY, IS VOID AND WILL NOT BE HONORED.

7. Instant Win Game Prize Selection and Verification of Potential Winners

Potential winners must comply with all terms and conditions of these Official Rules. Winning is contingent upon fulfilling all requirements. Administrator is an independent judging organization whose decisions as to the administration and operation of the Instant Win Game and the selection of potential winners are final and binding in all matters related to the Instant Win Game. There will be 149 random, computer-generated winning times during the Promotion Period, 1 for each of the Instant Win Game prizes below. If you are the first player to play the Instant Win Game at or after one of the randomly-generated times, you will be a potential instant winner of the prize indicated. Each potential winner may be required to sign and return to Administrator, within 5 days of the date notice or attempted notice is sent, a Declaration of Compliance, Liability & Publicity Release (except where prohibited) in order to claim his/her prize and to fulfill any such other requirements as determined by Administrator. If a potential prize winner fails to provide a Declaration of Compliance, Liability & Publicity Release or any other requested information (as applicable), he/she may be disqualified and forfeit the prize. If the alternate potential winners are disqualified, the applicable prize will not be awarded. If gift card is awarded digitally, it will be awarded after instant win play. If physical version of gift card is awarded it will be mailed up to 4 weeks after conclusion of the Instant Win Game.

8. Prizes

- Grand Prizes: Fourteen (14) grand prizes will be awarded. Each grand prize winner will receive a five hundred dollar (\$500) Walgreens Gift Card.
- First Prizes: Ten (10) first prizes will be awarded. Each first prize winner will receive a fifty dollar (\$50) Walgreens Gift Card.
- Second Prizes: One Hundred and Twenty Five (125) second prizes will be awarded. Each second prize winner will receive a ten dollar (\$10) Walgreens Gift Card.

Sponsor and Administrator are not responsible for complaints or issues regarding digital codes/cards (claims that digital code/card is invalid, insufficient, etc.) and winner should address any such issues with the issuer of the digital code/card.

For All Prizes: No substitution, exchange or transfer of prize by any winner. Sponsor reserves the right to substitute any prize for one of equal or greater value. Odds of winning depend on the date/time of entry, the number of prizes remaining available at the time of entry and number of eligible Instant Win Game plays received. The number of prizes available to be won will diminish as they are awarded. Each winner is responsible for all taxes and fees associated with prize receipt and/or use. Terms and conditions of gift card apply. Limit: 1 prize per person. Total ARV of all prizes: \$8,750.

9. Publicity

Except where prohibited, participation in the Instant Win Game constitutes entrant's consent for Sponsor and its designees to use entrant's name, prize information, likeness, city and state of residence, video, voice, any comments or other feedback related to prize or Instant Win Game experience for promotional purposes in any media without further consideration.

10. General Conditions

In the event that the operation, security, or administration of the Instant Win Game is impaired in any way for any reason, including, but, not limited to, fraud, outbreak of widespread illness, pandemic, civil unrest, or other similar occurrence, technical failures, regularly-scheduled maintenance, virus or other technical problem, the Sponsor may, in its sole discretion, either: (a) suspend the Instant Win Game to address the impairment, then resume the Instant Win Game in a manner that best conforms to the spirit of these Official Rules; or (b) cancel the Instant Win Game and award the prizes in a random drawing

from among all eligible entries received up to the time of impairment. The Sponsor reserves the right in its sole discretion to disqualify any individual it finds to be tampering with the entry process or the operation of the Instant Win Game or to be acting in violation of the Official Rules of this or any other promotion, or in an unsportsmanlike or disruptive manner. Any attempt by any person to undermine or damage the legitimate operation of the Instant Win Game may be a violation of criminal and civil law, and should such an attempt be made, the Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law. The Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.

11. Release and Limitations of Liability

Except where prohibited, by participating in the Instant Win Game, entrants agree to release and hold harmless Sponsor, Administrator, Walgreens Co. and their respective parents, subsidiaries, affiliates, promotional partners, prize partners, agents and agencies, and the officers, directors and employees of them (the "Released Parties") from and against any claim or cause of action arising out of participation in the Instant Win Game or receipt or use of any prize, including, but not limited to: (a) unauthorized human intervention in the Instant Win Game; (b) technical errors related to computers, servers, providers, printers or telephone or network lines; (c) printing errors or human error; (d) errors in the administration of the Instant Win Game or the processing of registrations and game plays; (e) late, lost, or undeliverable mail; or (f) injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Instant Win Game or receipt of any prize. Entrant further agrees that in any cause of action, the Released Parties' liability will be limited to the cost of entering and participating in the Instant Win Game and in no event shall the Released Parties be liable for attorney's fees. Entrant waives the right to claim any damages whatsoever, including, but not limited to, punitive, consequential, direct, or indirect damages. If for any reason an entrant's entry is confirmed to have been erroneously deleted, lost, or otherwise destroyed or corrupted, entrant's sole remedy is another Instant Win Game play, if it is possible. If the Instant Win Game, or any part of it, is discontinued for any reason, Sponsor, in its sole discretion, may elect to hold a random drawing from among all eligible entries received up to the date of discontinuance for any prize offered herein. No more than the stated number of prizes will be awarded. In the event that production, technical, seeding, programming or any other reasons cause more than the stated number of prizes as set forth herein to be available and/or claimed, Sponsor reserves the right to award only the stated number of prizes by a random drawing among all legitimate, un-awarded, eligible prize claims.

12. Disputes

Entrant agrees that: (a) any and all disputes, claims and causes of action arising out of or connected with this Instant Win Game or any prizes awarded shall be resolved individually, without resort to any form of class action, and exclusively by the United States District Court for the District of Connecticut or the appropriate Connecticut State Court located in Fairfield County, Connecticut; and (b) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering any Instant Win Game, but in no event attorneys' fees. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the entrant and Sponsor in connection with the Instant Win Game, shall be governed by, and construed in accordance with, the laws of the State of Connecticut or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of Connecticut.

13. Winner List

For a list of winners, interested individuals should send an email to <u>support@dailybreak.com</u> with the subject line, "Winners List - BIC EasyRinse Instant Win (Walgreens)". Winner List requests must be received no later than December 15, 2023.

14. Entrant's Personal Information

Information collected from entrants is subject to Sponsor's Privacy Policy https://us.bic.com/en_us/protection-data.

BIC[®] EasyRinse[™] Razor Instant Win Game Dollar General Official Rules

NO PURCHASE OR PAYMENT IS NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING.

1. Eligibility

The BIC EasyRinse Razor Instant Win (the "Instant Win Game") is open only to legal residents of the 50 United States (or the District of Columbia) who are 18 years of age or older at the time of entry. Void where prohibited. Employees of BIC USA Inc., Breaktime Media MWH, LLC, Dollar General Corporation and their respective parents, affiliates, subsidiaries, distributors, sales representatives, and all other service agencies involved with the Instant Win Game and members of their immediate family (spouse, parents, siblings, and children) and household members (whether related or not) of each such employee are not eligible to participate or win. In order to enter the Instant Win Game or receive a prize, you must fully comply with the Official Rules and, by entering, you represent and warrant that you agree to be bound by these Official Rules and the decisions of the Sponsor, whose decisions shall be binding and final in all respects relating to this Instant Win Game. Sponsor will use the email address and other information you provide for eligibility and notification purposes, if you are a winner, so be sure it is accurate and up to date. The Instant Win Game is subject to all applicable federal, state, and local laws and regulations and is void where prohibited by law.

2. Sponsor and Administrator

Sponsor: BIC USA Inc., One BIC Way, Suite 1, Shelton, CT 06484. Administrator: Breaktime Media MWH, LLC, 303 Wyman Street, Suite 300, Waltham, MA 02451.

3. Agreement to Official Rules

By participating in the Instant Win Game, entrant fully and unconditionally agrees to and accepts these Official Rules and the decisions of the Sponsor and Administrator, which are final and binding in all matters related to the Instant Win Game.

4. Promotion Period

The Instant Win Game begins on February 15, 2023 at 12:00:00 a.m. Eastern Time ("ET") and ends on September 30, 2023 at 11:59:59 p.m. ET (the "Promotion Period"). Administrator's computer is the official time-keeping device for this Instant Win Game.

5. How to Enter

There are 2 ways to enter:

g) Enter by Uploading Receipt: Purchase any BIC EasyRinse Razor or BIC Razor from Dollar General (either in store or online) between February 15, 2023 and September 30, 2023. Then visit Unclogged.BIC.com or https://www.dailybreak.com/break/bic-easyrinse-instant-win-dailybreak during the Promotion Period and upload the receipt that shows the purchase of any BIC® EasyRinse or BIC® razor along with your complete name, email address, phone number and mailing address (No P.O. Boxes). Each receipt may only be uploaded once. Receipt must clearly show the purchase of the qualifying item, date of purchase and retailer. If your receipt contains more than one qualifying purchase, you will only be able to upload that receipt once. The uploaded receipt will then be verified within 2-3 business days. You will receive an e-mail notification that you can participate in the Instant Win Game. After you play the Instant Win Game you will be advised if you are a potential winner. If you are a potential winner, you must follow subsequent instructions provided on screen in order to claim your prize. If you are not a winner, you will be given the opportunity to share the EasyRinse video on social media for another chance to play the Instant Win Game. You will automatically be awarded one additional play in the Instant Win Game upon clicking one of the social sharing buttons. Limit one additional play regardless of social share platform button clicked.

h) Free Entry Method by Completing Online Form: To enter the Instant Win Game without making a purchase visit https://www.dailybreak.com/embed/bic-easyrinse-instant-win-amoedollar-general during the Instant Win Game Entry Period and complete all required registration information, including complete name, email address, phone number, and mailing address (No P.O Boxes), to receive one (1) entry into the Instant Win Game. After you play the Instant Win Game you will be advised if you are a potential winner. If you are a potential winner, you must follow subsequent instructions provided on screen in order to claim your prize. If you are not a winner, you will be given the opportunity to share the EasyRinse video on social media for another chance to play the Instant Win Game. You will automatically be awarded one additional play in the Instant Win Game upon clicking one of the social sharing buttons. Limit one additional play regardless of social share platform button clicked.

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6. ALL POTENTIAL WINNING PLAYS ARE SUBJECT TO VERIFICATION BY SPONSOR OR ADMINISTRATOR, WHOSE DECISIONS ARE FINAL. <u>AN ENTRANT IS NOT A WINNER OF ANY PRIZE, EVEN IF THE INSTANT</u> <u>WIN GAME DISPLAYS A WINNING MESSAGE, OR EVEN IF ENTRANT RECEIVES AN EMAIL MESSAGE</u> <u>SAYING HE OR SHE WON UNLESS AND UNTIL ENTRANT'S ELIGIBILITY AND THE POTENTIAL WINNING</u> <u>PLAY HAVE BEEN VERIFIED AND ENTRANT HAS BEEN NOTIFIED THAT VERIFICATION IS COMPLETE.</u> SPONSOR WILL NOT ACCEPT SCREEN SHOTS OR OTHER EVIDENCE OF WINNING IN LIEU OF ITS VALIDATION PROCESS. ANY PLAY THAT OCCURS AFTER THE SYSTEM HAS FAILED FOR ANY REASON IS DEEMED A DEFECTIVE PLAY, IS VOID AND WILL NOT BE HONORED.

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Potential winners must comply with all terms and conditions of these Official Rules. Winning is contingent upon fulfilling all requirements. Administrator is an independent judging organization whose decisions as to the administration and operation of the Instant Win Game and the selection of potential winners are final and binding in all matters related to the Instant Win Game. There will be 149 random, computer-generated winning times during the Promotion Period, 1 for each of the Instant Win Game prizes below. If you are the first player to play the Instant Win Game at or after one of the randomly-generated times, you will be a potential instant winner of the prize indicated. Each potential winner may be required to sign and return to Administrator, within 5 days of the date notice or attempted notice is sent, a Declaration of Compliance, Liability & Publicity Release (except where prohibited) in order to claim his/her prize and to fulfill any such other requirements as determined by Administrator. If a potential prize winner fails to provide a Declaration of Compliance, Liability & Publicity Release or any other requested information (as applicable), he/she may be disqualified and forfeit the prize. If the alternate potential winners are disqualified, the applicable prize will not be awarded. If gift card is awarded digitally, it will be awarded after instant win play. If physical version of gift card is awarded it will be mailed up to 4 weeks after conclusion of the Instant Win Game.

8. Prizes

- Grand Prizes: Fourteen (14) grand prizes will be awarded. Each grand prize winner will receive a five hundred dollar (\$500) Dollar General Gift Card.
- First Prizes: Ten (10) first prizes will be awarded. Each first prize winner will receive a fifty dollar (\$50) Dollar General Gift Card.
- Second Prizes: One Hundred and Twenty Five (125) second prizes will be awarded. Each second prize winner will receive a ten dollar (\$10) Dollar General Gift Card.

Sponsor and Administrator are not responsible for complaints or issues regarding digital codes/cards (claims that digital code/card is invalid, insufficient, etc.) and winner should address any such issues with the issuer of the digital code/card.

For All Prizes: No substitution, exchange or transfer of prize by any winner. Sponsor reserves the right to substitute any prize for one of equal or greater value. Odds of winning depend on the date/time of entry, the number of prizes remaining available at the time of entry and number of eligible Instant Win Game plays received. The number of prizes available to be won will diminish as they are awarded. Each winner is responsible for all taxes and fees associated with prize receipt and/or use. Terms and conditions of gift card apply. Limit: 1 prize per person. Total ARV of all prizes: \$8,750.

9. Publicity

Except where prohibited, participation in the Instant Win Game constitutes entrant's consent for Sponsor and its designees to use entrant's name, prize information, likeness, city and state of residence, video, voice, any comments or other feedback related to prize or Instant Win Game experience for promotional purposes in any media without further consideration.

10. General Conditions

In the event that the operation, security, or administration of the Instant Win Game is impaired in any way for any reason, including, but, not limited to, fraud, outbreak of widespread illness, pandemic, civil unrest, or other similar occurrence, technical failures, regularly-scheduled maintenance, virus or other technical problem, the Sponsor may, in its sole discretion, either: (a) suspend the Instant Win Game to address the impairment, then resume the Instant Win Game in a manner that best conforms to the spirit of these Official Rules; or (b) cancel the Instant Win Game and award the prizes in a random drawing

from among all eligible entries received up to the time of impairment. The Sponsor reserves the right in its sole discretion to disqualify any individual it finds to be tampering with the entry process or the operation of the Instant Win Game or to be acting in violation of the Official Rules of this or any other promotion, or in an unsportsmanlike or disruptive manner. Any attempt by any person to undermine or damage the legitimate operation of the Instant Win Game may be a violation of criminal and civil law, and should such an attempt be made, the Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law. The Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.

11. Release and Limitations of Liability

Except where prohibited, by participating in the Instant Win Game, entrants agree to release and hold harmless Sponsor, Administrator, Dollar General Corporation and their respective parents, subsidiaries, affiliates, promotional partners, prize partners, agents and agencies, and the officers, directors and employees of them (the "Released Parties") from and against any claim or cause of action arising out of participation in the Instant Win Game or receipt or use of any prize, including, but not limited to: (a) unauthorized human intervention in the Instant Win Game; (b) technical errors related to computers, servers, providers, printers or telephone or network lines; (c) printing errors or human error; (d) errors in the administration of the Instant Win Game or the processing of registrations and game plays; (e) late, lost, or undeliverable mail; or (f) injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Instant Win Game or receipt of any prize. Entrant further agrees that in any cause of action, the Released Parties' liability will be limited to the cost of entering and participating in the Instant Win Game and in no event shall the Released Parties be liable for attorney's fees. Entrant waives the right to claim any damages whatsoever, including, but not limited to, punitive, consequential, direct, or indirect damages. If for any reason an entrant's entry is confirmed to have been erroneously deleted, lost, or otherwise destroyed or corrupted, entrant's sole remedy is another Instant Win Game play, if it is possible. If the Instant Win Game, or any part of it, is discontinued for any reason, Sponsor, in its sole discretion, may elect to hold a random drawing from among all eligible entries received up to the date of discontinuance for any prize offered herein. No more than the stated number of prizes will be awarded. In the event that production, technical, seeding, programming or any other reasons cause more than the stated number of prizes as set forth herein to be available and/or claimed, Sponsor reserves the right to award only the stated number of prizes by a random drawing among all legitimate, un-awarded, eligible prize claims.

12. Disputes

Entrant agrees that: (a) any and all disputes, claims and causes of action arising out of or connected with this Instant Win Game or any prizes awarded shall be resolved individually, without resort to any form of class action, and exclusively by the United States District Court for the District of Connecticut or the appropriate Connecticut State Court located in Fairfield County, Connecticut; and (b) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering any Instant Win Game, but in no event attorneys' fees. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the entrant and Sponsor in connection with the Instant Win Game, shall be governed by, and construed in accordance with, the laws of the State of Connecticut or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of Connecticut.

13. Winner List

For a list of winners, interested individuals should send an email to <u>support@dailybreak.com</u> with the subject line, "Winners List - BIC EasyRinse Instant Win (Dollar General)". Winner List requests must be received no later than December 15, 2023.

14. Entrant's Personal Information

Information collected from entrants is subject to Sponsor's Privacy Policy https://us.bic.com/en_us/protection-data.

BIC[®] EasyRinse[™] Razor Instant Win Game National Official Rules

NO PURCHASE OR PAYMENT IS NECESSARY TO ENTER OR WIN. A PURCHASE OR PAYMENT OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING.

1. Eligibility

The BIC EasyRinse Razor Instant Win (the "Instant Win Game") is open only to legal residents of the 50 United States (or the District of Columbia) who are 18 years of age or older at the time of entry. Void where prohibited. Employees of BIC USA Inc., Breaktime Media MWH, LLC, and their respective parents, affiliates, subsidiaries, distributors, sales representatives, and all other service agencies involved with the Instant Win Game and members of their immediate family (spouse, parents, siblings, and children) and household members (whether related or not) of each such employee are not eligible to participate or win. In order to enter the Instant Win Game or receive a prize, you must fully comply with the Official Rules and, by entering, you represent and warrant that you agree to be bound by these Official Rules and the decisions of the Sponsor, whose decisions shall be binding and final in all respects relating to this Instant Win Game. Sponsor will use the email address and other information you provide for eligibility and notification purposes, if you are a winner, so be sure it is accurate and up to date. The Instant Win Game is subject to all applicable federal, state, and local laws and regulations and is void where prohibited by law.

2. Sponsor and Administrator

Sponsor: BIC USA Inc., One BIC Way, Suite 1, Shelton, CT 06484. Administrator: Breaktime Media MWH, LLC, 303 Wyman Street, Suite 300, Waltham, MA 02451.

3. Agreement to Official Rules

By participating in the Instant Win Game, entrant fully and unconditionally agrees to and accepts these Official Rules and the decisions of the Sponsor and Administrator, which are final and binding in all matters related to the Instant Win Game.

4. Promotion Period

The Instant Win Game begins on February 15, 2023 at 12:00:00 a.m. Eastern Time ("ET") and ends on September 30, 2023 at 11:59:59 p.m. ET (the "Promotion Period"). Administrator's computer is the official time-keeping device for this Instant Win Game.

5. How to Enter

There are 2 ways to enter:

i) Enter by Uploading Receipt: Purchase any BIC EasyRinse Razor or BIC Razor from any retailer (either in store or online), not including Walmart, Target, Dollar General, or Walgreens, between February 15, 2023 and September 30, 2023. Then visit Unclogged.BIC.com or https://www.dailybreak.com/break/bic-easyrinse-instant-win-dailybreak during the Promotion Period and upload the receipt that shows the purchase of any BIC® EasyRinse or BIC® razor along with your complete name, email address, and phone number. Each receipt may only be uploaded once. Receipt must clearly show the purchase of the qualifying item, date of purchase and retailer. If your receipt contains more than one qualifying purchase, you will only be able to upload that receipt once. The uploaded receipt will then be verified within 2-3 business days. You will receive an e-mail notification that you can participate in the Instant Win Game. After you play the Instant Win Game you will be advised if you are a potential winner. If you are a potential winner, you must follow subsequent instructions provided on screen in order to claim your prize. If you are not a winner, you will be given the opportunity to share the EasyRinse video on social media for another chance to play the Instant Win Game. You will automatically be awarded one additional play in the Instant Win Game upon clicking one of the social sharing buttons. Limit one additional play regardless of social share platform button clicked.

j) Free Entry Method by Completing Online Form: To enter the Instant Win Game without making a purchase visit https://www.dailybreak.com/embed/bic-easyrinse-instant-win-amoenational during the Instant Win Game Entry Period and complete all required registration information, including complete name, email address, and phone number, to receive one (1) entry into the Instant Win Game. After you play the Instant Win Game you will be advised if you are a potential winner. If you are a potential winner, you must follow subsequent instructions provided on screen in order to claim your prize. If you are not a winner, you will be given the opportunity to share the EasyRinse video on social media for another chance to play the Instant Win Game. You will automatically be awarded one additional play in the Instant Win Game upon clicking one of the social sharing buttons. Limit one additional play regardless of social share platform button clicked.

Sponsor reserves the right, in its sole discretion, to: (i) verify any element of any entry, related materials or entrant's eligibility; and (ii) to request additional information. By entering this Instant Win Game, you agree to provide any documentation or information deemed necessary by, and in a form acceptable to, Sponsor to satisfy the above requirement if asked by Sponsor to do so.

Limit of two (2) Instant Win Game play per person per day during the Promotion Period, regardless of method of entry. Multiple entrants are not permitted to share the same email address. Any attempt by any entrant to obtain more than the stated number of plays by using multiple/different email addresses, identities, registrations or logins, or any other methods will void that entrant's plays and that entrant may be disqualified. Any use of robotic, repetitive, automatic, programmed or similar play methods or agents (including, but not limited to, promotion entry services) will void all plays by that entrant. In the event of a dispute as to any entry, the authorized account holder of the email address will be deemed to be the entrant. The "authorized account holder" is the natural person assigned an email address by an Internet access provider, online service provider or other organization responsible for assigning email addresses for the domain associated with the submitted address. Each potential winner may be required to show proof of being an authorized account holder.

6. ALL POTENTIAL WINNING PLAYS ARE SUBJECT TO VERIFICATION BY SPONSOR OR ADMINISTRATOR, WHOSE DECISIONS ARE FINAL. <u>AN ENTRANT IS NOT A WINNER OF ANY PRIZE, EVEN IF THE INSTANT</u> <u>WIN GAME DISPLAYS A WINNING MESSAGE, OR EVEN IF ENTRANT RECEIVES AN EMAIL MESSAGE</u> <u>SAYING HE OR SHE WON UNLESS AND UNTIL ENTRANT'S ELIGIBILITY AND THE POTENTIAL WINNING</u> <u>PLAY HAVE BEEN VERIFIED AND ENTRANT HAS BEEN NOTIFIED THAT VERIFICATION IS COMPLETE.</u> SPONSOR WILL NOT ACCEPT SCREEN SHOTS OR OTHER EVIDENCE OF WINNING IN LIEU OF ITS VALIDATION PROCESS. ANY PLAY THAT OCCURS AFTER THE SYSTEM HAS FAILED FOR ANY REASON IS DEEMED A DEFECTIVE PLAY, IS VOID AND WILL NOT BE HONORED.

7. Instant Win Game Prize Selection and Verification of Potential Winners

Potential winners must comply with all terms and conditions of these Official Rules. Winning is contingent upon fulfilling all requirements. Administrator is an independent judging organization whose decisions as to the administration and operation of the Instant Win Game and the selection of potential winners are final and binding in all matters related to the Instant Win Game. There will be 149 random, computer-generated winning times during the Promotion Period, 1 for each of the Instant Win Game prizes below. If you are the first player to play the Instant Win Game at or after one of the randomly-generated times, you will be a potential instant winner of the prize indicated. Each potential winner may be required to sign and return to Administrator, within 5 days of the date notice or attempted notice is sent, a Declaration of Compliance, Liability & Publicity Release (except where prohibited) in order to claim his/her prize and to fulfill any such other requirements as determined by Administrator. If a potential prize winner fails to provide a Declaration of Compliance, Liability & Publicity Release or any other requested information (as applicable), he/she may be disqualified and forfeit the prize. If the alternate potential winners are disqualified, the applicable prize will not be awarded. If gift card is awarded digitally, it will be awarded after instant win play. If physical version of gift card is awarded it will be mailed up to 4 weeks after conclusion of the Instant Win Game.

8. Prizes

- Grand Prizes: Fourteen (14) grand prizes will be awarded. Each grand prize winner will receive a five hundred dollar (\$500) Visa[®] Prepaid Card.
- First Prizes: Ten (10) first prizes will be awarded. Each first prize winner will receive a fifty dollar (\$50) Visa[®] Prepaid Card.
- Second Prizes: One Hundred and Twenty Five (125) second prizes will be awarded. Each second prize winner will receive a ten dollar (\$10) Visa[®] Prepaid Card.

Sponsor and Administrator are not responsible for complaints or issues regarding digital codes/cards (claims that digital code/card is invalid, insufficient, etc.) and winner should address any such issues with the issuer of the digital code/card.

For All Prizes: No substitution, exchange or transfer of prize by any winner. Sponsor reserves the right to substitute any prize for one of equal or greater value. Odds of winning depend on the date/time of entry, the number of prizes remaining available at the time of entry and number of eligible Instant Win Game plays received. The number of prizes available to be won will diminish as they are awarded. Each winner is responsible for all taxes and fees associated with prize receipt and/or use. Limit: 1 prize per person. Total ARV of all prizes: \$8,750.

Use your Visa prepaid card anywhere Visa debit cards are accepted around the world. Card is issued by The Bancorp Bank, Member FDIC, pursuant to a license from Visa U.S.A. Inc. Your use of the prepaid card is governed by the Cardholder Agreement, and some fees may apply. This is not a gift card. Please note that prepaid cards are subject to expiration, so pay close attention to the expiration date of the card.

This Visa Prepaid Card is non-refundable. The full terms and conditions are available on the digital Visa Prepaid Card claim site.

Your Visa Prepaid Card will be delivered via email with instructions for claiming your Visa prepaid card. You must claim your card within 4 months from the date these instructions are sent via email. Your right to the payment expires after that time. Use your Visa prepaid card

anywhere Visa debit cards are accepted around the world. Card is issued by The Bancorp Bank, Member FDIC, pursuant to a license from Visa U.S.A. Inc. Your use of the prepaid card is governed by the Cardholder Agreement, and some fees may apply. This is not a gift card. Please note that prepaid cards are subject to expiration, so pay close attention to the expiration date of the card.

You must follow the instructions in the email to activate and receive the Visa Prepaid Card. You will have the option to select a Virtual Visa Card, ready for immediate use online or over the phone anywhere Visa debit is accepted or select a physical Visa Card to be mailed to you (shipping and handling fee of \$3.00 applies). The redemption site will require you to provide your name, address, email and mobile phone number. You must also agree to the Cardholder Agreement to complete the redemption. Once redeemed, you will have 7 months to use your Visa Prepaid Card wherever Visa debit is accepted in the U.S. Your right to payment expires after that time.

9. Publicity

Except where prohibited, participation in the Instant Win Game constitutes entrant's consent for Sponsor and its designees to use entrant's name, prize information, likeness, city and state of residence, video, voice, any comments or other feedback related to prize or Instant Win Game experience for promotional purposes in any media without further consideration.

10. General Conditions

In the event that the operation, security, or administration of the Instant Win Game is impaired in any way for any reason, including, but, not limited to, fraud, outbreak of widespread illness, pandemic, civil unrest, or other similar occurrence, technical failures, regularly-scheduled maintenance, virus or other technical problem, the Sponsor may, in its sole discretion, either: (a) suspend the Instant Win Game to address the impairment, then resume the Instant Win Game in a manner that best conforms to the spirit of these Official Rules; or (b) cancel the Instant Win Game and award the prizes in a random drawing from among all eligible entries received up to the time of impairment. The Sponsor reserves the right in its sole discretion to disqualify any individual it finds to be tampering with the entry process or the operation of the Instant Win Game or to be acting in violation of the Official Rules of this or any other promotion, or in an unsportsmanlike or disruptive manner. Any attempt by any person to undermine or damage the legitimate operation of the Instant Win Game may be a violation of criminal and civil law, and should such an attempt be made, the Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law. The Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.

11. Release and Limitations of Liability

Except where prohibited, by participating in the Instant Win Game, entrants agree to release and hold harmless Sponsor, Administrator, and their respective parents, subsidiaries, affiliates, promotional partners, prize partners, agents and agencies, and the officers, directors and employees of them (the "Released Parties") from and against any claim or cause of action arising out of participation in the Instant Win Game or receipt or use of any prize, including, but not limited to: (a) unauthorized human intervention in the Instant Win Game; (b) technical errors related to computers, servers, providers, printers or telephone or network lines; (c) printing errors or human error; (d) errors in the administration of the Instant Win Game or the processing of registrations and game plays; (e) late, lost,

or undeliverable mail; or (f) injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from entrant's participation in the Instant Win Game or receipt of any prize. Entrant further agrees that in any cause of action, the Released Parties' liability will be limited to the cost of entering and participating in the Instant Win Game and in no event shall the Released Parties be liable for attorney's fees. Entrant waives the right to claim any damages whatsoever, including, but not limited to, punitive, consequential, direct, or indirect damages. If for any reason an entrant's entry is confirmed to have been erroneously deleted, lost, or otherwise destroyed or corrupted, entrant's sole remedy is another Instant Win Game play, if it is possible. If the Instant Win Game, or any part of it, is discontinued for any reason, Sponsor, in its sole discretion, may elect to hold a random drawing from among all eligible entries received up to the date of discontinuance for any prize offered herein. No more than the stated number of prizes will be awarded. In the event that production, technical, seeding, programming or any other reasons cause more than the stated number of prizes as set forth herein to be available and/or claimed, Sponsor reserves the right to award only the stated number of prizes by a random drawing among all legitimate, un-awarded, eligible prize claims.

12. Disputes

Entrant agrees that: (a) any and all disputes, claims and causes of action arising out of or connected with this Instant Win Game or any prizes awarded shall be resolved individually, without resort to any form of class action, and exclusively by the United States District Court for the District of Connecticut or the appropriate Connecticut State Court located in Fairfield County, Connecticut; and (b) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering any Instant Win Game, but in no event attorneys' fees. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the entrant and Sponsor in connection with the Instant Win Game, shall be governed by, and construed in accordance with, the laws of the State of Connecticut or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of Connecticut.

13. Winner List

For a list of winners, interested individuals should send an email to <u>support@dailybreak.com</u> with the subject line, "Winners List - BIC EasyRinse Instant Win (National)". Winner List requests must be received no later than December 15, 2023.

14. Entrant's Personal Information

Information collected from entrants is subject to Sponsor's Privacy Policy https://us.bic.com/en_us/protection-data.